

Salzburg AG - 70 Years of Experience with trolleybuses

Salzburg is the fourth-largest city in Austria (150,000 inhabitants) and the capital of the Federal Province of Salzburg.

Salzburg's "Old Town" with its picturesque baroque architecture is one of the best-preserved historical city centres North of the Alps and was listed as a UNESCO World Heritage Site in 1997. Wolfgang Amadeus Mozart is the most famous son of Salzburg. The great Austrian poet Hugo von Hofmannsthal, who founded "The Salzburg Festival" together with Max Reinhardt and Richard Strauss, said: "Salzburg is the heart of the heart of Europe. It lies halfway between South and North, between Switzerland and the Slavic countries."

Due to its geographical position, Salzburg is a very important traffic junction.

Trolleybuses in Salzburg

Since 1940, trolleybuses have been used for public transport in Salzburg. The system started with a single line and 4.8 km (3 mi-

les) of trolley wires. Meanwhile, the trolleybus network has grown to a full length of 98 km (60 miles). 37.6 million passengers are transported annually by a modern fleet of 86 trolleybuses. Without the trolleybus system, CO₂-emissions would increase annually by some 60,000 tons and cause an additional macro-economic damage of approximately 14 million € per year.

3 suburban train lines and a couple of conventional diesel bus routes complete a very dense integrated public transport network. Nearly all parts of Salzburg's historical city centre have been converted into pedestrian areas, which invite people to discover the city by foot. In addition to that, Salzburg offers one of the best cycling path networks in Austria.

Salzburg also plays an important role in spreading operative and political initiatives to promote the ecologically friendly trolleybus. In recent years, public authorities and Salzburg AG made huge investments in maintenance, expansion and development of the trolleybus system. Trolleybus producers





use the Salzburg-AG-network for test purposes and many international delegations visit Salzburg every year to experience the advantages of a modern trolleybus system. Future challenges will be the building of new additional trolleybus routes in and around Salzburg as well as the development of trolleybuses to a „Tram Light“.

Main activities in Trolley

Salzburg AG is the lead partner of the Trolley project. In this role, it takes over the responsibility for project management, communication, dissemination and the Trolley project as a whole.

Salzburg AG also focuses on two major topics within the Trolley project:

Increasing Efficiency

As a vivid example, transport feasibility studies and technical planning on network ex-

pansion in the agglomeration will be made. Well known, traditional methods of energy supply and overhead-wire systems will be scrutinised, new solutions will be discussed.

Reshaping Image

Not all European political and economical decision-makers are aware of the system's advantages: A clean transport system without emissions or particulate matter, less noise, a cost-effective solution and a system, which is attractive to customers.

To be able to spread these positive aspects, Salzburg AG and her partners will start a „Trolleybus Image Campaign“, including the implementation of a „European Trolleybus Day“, a „Trolleybus Knowledge Centre“, a „Trolleybus Library“ and a „Trolleybus Pool of Experts“ to provide detailed information and continuing advanced training for technicians.



For further information contact:

Mag. Alexandra Weiß
+43 662 8884 6163
trolley@salzburg-ag.at
www.salzburg-ag.at

